



MI VIDA
MY HOME, MY LIFE

MI VIDA

JUNE 2023 NEWSLETTER

WWW.MIVIDAHOMES.COM

CONTENT

GARDEN CITY LIVING

A new art of living! Now you can afford to own a share of the 47 acre City.



AMAIYA & 237 GARDEN CITY READY TO BREAK GROUND

A promise is a promise. Mi Vida continues to ensure it sticks to its brand promise:

On time delivery

Quality

An impeccable record



KEZA SITE PREPARATION & SHOW HOUSE CONSTRUCTION

The investment dream will soon be easier to visualise as KEZA embarks on the construction of its showhouse.



GARDEN CITY LIVING

If you live in an urban setting, it is likely that you crave the quiet and serenity of the countryside interspersed with urban vibrancy. We all need peaceful havens tucked away in nature, where we wake up to the singing of birds and the rising sun piercing through a canopy of trees.

Unfortunately, the prospect of living in such a home remains a dream for many, thanks to limited affordable housing within commuting distance. This is the gap that Garden City Living seeks to fill.

Garden City is an established 47-acre mixed-use development designed around a lush 3-acre central park with a flourishing retail, residential, and office community. Conveniently located at Exit 7 along Thika Highway, Garden City Living is a short drive from Nairobi's central business district with access to a wide choice of schools, hotels, sports clubs, medical facilities, and the Jomo Kenyatta International Airport.



GARDEN CITY LIVING



Living at Garden City means having both Garden City Mall and Garden City Business Park at their doorstep along with direct access Garden City Living amenities. The residents can pick up their morning coffee as they walk to work, and choose from over 100 shops, restaurants, and cafes at the mall, including the Carrefour supermarket and IMAX cinema. Garden City's 3-acre central park offers an excellent relaxation arboretum, children's playground, and water park.

Garden City Living currently has four projects. Garden City Residences and Mi Vida Garden City which are complete while Amaiya Garden City and 237 Garden City are under construction.

DISCOUNTED PRICING AT 237 GARDEN CITY & KEZA IN RIRUTA



STUDIOS

KEZA IN RIRUTA
FROM KES **1.98M**

237 GARDEN CITY
FROM KES **2.1M**



PREMIUM STUDIOS

KEZA IN RIRUTA
FROM KES **2.1M**

237 GARDEN CITY
FROM KES **2.5M**



1 - BEDROOM

KEZA IN RIRUTA
FROM KES **3.96M**

237 GARDEN CITY
FROM KES **4.2M**



2 BEDROOM

KEZA IN RIRUTA
FROM KES **6.14M**

237 GARDEN CITY
FROM KES **6.2M**

PROJECT UPDATES

AMAIYA & 237 CONSTRUCTION APPROVALS & KEZA SHOW HOUSE CONSTRUCTION

Mi Vida cleared two administrative hurdles on Amaiya and 237 Garden City, through the receipt of all necessary approvals to progress with the groundbreaking of these two highly anticipated new projects within Garden City.

As such we anticipate communicating an official date in July.

The investment dream will soon be easier to visualize as KEZA embarks on the construction of its showhouse. Completion is expected within 4 months.

The KEZA site and experience centre remain open for viewings; on weekdays 8.30 am to 6 pm and at weekends 10 am to 4 pm. Call 0748 588 488 for more information or to book a viewing.

Amaiya

| Item | Status | Description |
|--------------------------|-------------|--|
| Show House | In Progress | Approvals received, construction to commence in July |
| Approvals | Complete | All submissions and payments done, approvals expected in July |
| Award of Main Contractor | In Progress | To take place in July |
| Amenities | In Progress | Swimming pool, gym, club house ,BBQ deck are complete. Park, jogging track underway. |

PROJECT UPDATES

KEZA

| Item | Status | Description |
|--------------------------|-------------|--|
| Show House | In Progress | Ground Breaking done, construction underway |
| Approvals | In Progress | All submissions and payments done, approvals expected in July |
| Award of Main Contractor | In Progress | Tender process underway |
| Landscaping | Ongoing | KEZA plans to undertake a tree planting exercise as part of community building |

237 Garden City

| Item | Status | Description |
|--------------------------|-------------|---|
| Approvals | Complete | All approvals received for Ground Breaking |
| Award of Main Contractor | In Progress | To take place in July |
| Landscaping | Ongoing | Site preparation underway, buyers able to view project site |

SITE & SHOW HOUSE MOBILIZATION IN PHOTOS



MARKET SNAPSHOT



The first phase of
237 Garden City is

91%
SOLD!



KEZA
RIRUTA'S URBAN OASIS

60%
SOLD



**Studios, 1, and
2-bedroom apartments**

"As an asset class, affordable housing acquired for rental income has the unique characteristic of self-reinforcing demand during economic downturns. One could then argue that it is a 'recession proof' investment, in addition to being inflation-hedged" Samuel Kariuki, CEO Mi Vida

INVESTOR OFFERS

Mi Vida Garden City is Mi Vida's stunning flagship project and the second completed residential project with Garden City. High long term and airbnb demand has seen investors gain higher than anticipated market rentals.

Purchas a 2 bedroom at Mi Vida Garden City from **KES 12.1m** and earn gross rental yields of up to **13%**.



GARDEN CITY LIVING THE GARDEN CITY FAMILY BARBEQUE

On June 10th we hosted all the buyers and tenants within the Garden City Living community at our exclusive Mi Vida Garden City BBQ Deck.

Garden City is comprised of 4 residential projects within the 47-acre city. While each Residential development sits within its own Silo, residents enjoy the benefits of living within a mixed-use setting where everything is only a 2-5 minute walk away.

Reach us on **0722 123 000** or **0722 200 032** to find out how you can become a part of this thriving Garden City community



MI CLUB

Mi Club by Mi Vida is an exclusive club to the public and to Mi Vida buyers. The premise behind it is to award our clients for purchasing with us and referring their friends and family.

The club offers points for every referral and purchase made which can be used to claim:


- Fuel Vouchers
- Shopping Vouchers
- Property Investment Advisory & Workshops
- Discounts on units at Mi Vida

Members will also enjoy exclusive access to:

- Mi Vida Early Bird Prices
- Member-only discounts
- Furniture and Rental Management Packages

The club will run exclusively on our upcoming Mi App mobile application.

Email us at info@mividahomes.com for more information and to sign up for the newest member club in town.



Unlock exclusive perks & rewards!

Join now!

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MI VIDA
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Discounts for purchases with Mi Vida

THE CLUB
THAT GIVES YOU MORE!

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